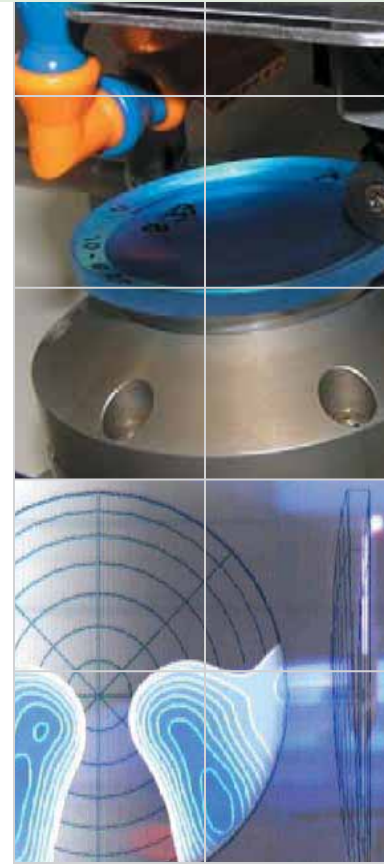


Break Through the Limitations of Conventional Lenses

Free-form manufacturing makes it possible.

SOLA High Definition (HD) Technology makes it real.



High Definition (HD) Lens Availability

Design	Fit Height	Material	Rx Range	Add Powers
SOLAOne™ HD	18 mm	1.67 High Index	-12.00 to +8.00D cyl to -4.00	0.75 to 3.50
		1.67 Transitions®	-12.00 to +8.00D cyl to -4.00	0.75 to 3.50
		Polycarbonate	-9.00 to +6.00D cyl to -4.00	0.75 to 3.50
		Polycarbonate Transitions***	-9.00 to +5.50D cyl to -4.00	0.75 to 3.50
		Hard Resin	-9.00 to +5.50D cyl to -4.00	0.75 to 3.50
		Hard Resin Transitions®	-9.00 to +4.50D cyl to -4.00	0.75 to 3.50
Compact ULTRA™ HD	13 mm	1.67 High Index	-12.00 to +8.00D cyl to -4.00	0.75 to 3.50
		1.67 Transitions®	-12.00 to +8.00D cyl to -4.00	0.75 to 3.50
		Polycarbonate	-9.00 to +6.00D cyl to -4.00	0.75 to 3.50
		Polycarbonate Transitions***	-9.00 to +5.50D cyl to -4.00	0.75 to 3.50
		Hard Resin	-9.00 to +5.50D cyl to -4.00	0.75 to 3.50
		Hard Resin Transitions®	-9.00 to +4.50D cyl to -4.00	0.75 to 3.50
AO Easy HD	18 mm	1.67 High Index	-12.00 to +8.00D cyl to -4.00	0.75 to 3.50
		1.67 Transitions®	-12.00 to +8.00D cyl to -4.00	0.75 to 3.50
		Polycarbonate	-9.00 to +6.00D cyl to -4.00	0.75 to 3.50
		Polycarbonate Transitions***	-9.00 to +5.50D cyl to -4.00	0.75 to 3.50
		Hard Resin	-9.00 to +5.50D cyl to -4.00	0.75 to 3.50
		Hard Resin Transitions®	-9.00 to +4.50D cyl to -4.00	0.75 to 3.50

**Available early 2008.

AVAILABLE WITH



The Next Level in Lens Technology



Carl Zeiss Vision
 USA 1.800.358-8258
 www.vision.zeiss.com

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High Definition Vision for Every Wearer

The High Definition (HD) revolution reaches progressive lens dispensing with HD Technology from SOLA. Made possible by breakthroughs in vision science and lens manufacturing, HD Technology allows you to meet every patient's vision needs with a level of clarity never before possible in a lens.

Advanced Free-Form Manufacturing

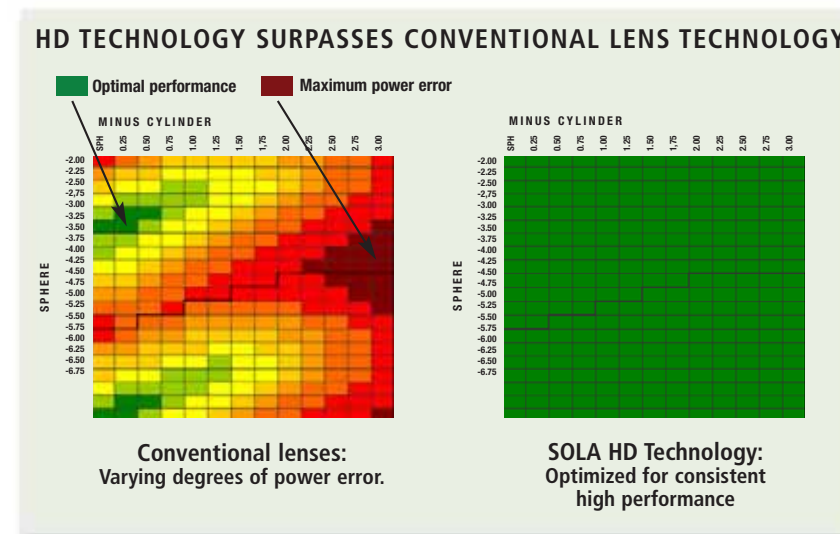
SOLA HD Technology lenses are manufactured individually in a state-of-the-art production facility, using advanced free-form generators. This direct surfacing technology can generate and manufacture any lens design on demand without the need for conventional base curves. By realizing the potential of free-form manufacturing, HD Technology lenses eliminate the visual compromises of conventional progressives.

The Limitations of Conventional Lenses

Conventional progressive lenses group a range of prescriptions on a semi-finished base curve. However, that base curve carries the optimal design for one and only one prescription. Other prescriptions that use the same base curve will have some degree of power error, resulting in a loss of clarity.

SOLA's Exclusive HD Technology: Rx Optimization

HD Technology creates the ideal lens design surface for each wearer's combination of sphere power, cylinder power, cylinder axis and Add power. All HD lens wearers will experience a lens design optimized uniquely for them. The result is High Definition: the largest areas of clear vision with the lowest unwanted astigmatism.



HD Optimized Designs



Based on the most comprehensive visual task analysis ever undertaken, SOLAOne™ HD provides exceptional performance across the 15 visual task categories that make up daily life.



Give progressive wearers ultra-performance even in ultra-small frames. With SOLA Compact ULTRA™ HD patients get unsurpassed full-power reading vision in frames with a fitting height as low as 13 mm.



Innovative design, individual optimization and a unique rewards program make AO Easy HD a superior choice for managed care patients.

