

# Kodak

## Precise PB Lens

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## Precise Short PB Lens

All the features and benefits of the award-winning KODAK Precise Progressive Lens in a full backside progressive.



### Vision First Design provides:

- A broad field of view in a clear distance area
- Smooth gradation of power across the surface of the lens to ease patient adaptation
- Gentle binocular balance for quick, clear object recognition
- Visual quality often compared to a single vision lens

KODAK Precise PB Progressives are digitally-produced backside progressives created using Vision First Design™, a proprietary technology that controls the surface power at virtually every point on the lens. The result is a smooth power increase across the entire lens, top to bottom.

All viewing areas work together to provide a more natural-feeling wearing experience, while maintaining excellent individual performance.

- The wide near zone is perfectly placed to promote natural head and eye movement for up-close activities. This gives presbyopes the reading power they need, where they need it most.
- The intermediate zone transitions smoothly between distance and near while providing clear mid-range vision.
- The distance area is large and provides excellent optics.

The smooth progression of power across the lens greatly reduces the swim effect as to be unnoticeable by most wearers.

With peripheral distortion all but eliminated, adaptation is fast and easy.

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#### Precise Short PB Lens

For small fashion frames, use KODAK Precise Short PB Lens. Same superb optics in a short corridor design.





## Availability of KODAK Precise and Precise Short PB Lenses

Lens Material	KODAK Precise PB	KODAK Precise Short PB
Standard Resin	✓	✓
Trivex®	✓	✓
Polycarbonate	✓	✓
1.67 High Index	✓	✓
Transitions® 1.50 gray and brown	✓	✓
Transitions Trivex gray and brown	✓	✓
Transitions Polycarbonate gray and brown	✓	✓
Transitions 1.67 gray and brown	✓	✓
Polarized 1.50 gray and brown	✓	✓
Polarized Polycarbonate gray and brown	✓	✓

### Minimum Fitting Heights:

17mm (KODAK Precise PB Lens) and 13mm (KODAK Precise Short PB Lens)

KODAK Precise PB and Precise Short PB Progressive Lenses carry one of the most recognized names in the world. The KODAK brand has been known for generations for quality, reliability and innovation.



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